

**CELEBRATING OUR
COLLECTIVE IMPACT**



**2013
ANNUAL
REPORT**

HOCKOMOCK AREA YMCA



**FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

**COMMITMENT
TO CAUSE AND
COMMUNITY**

CELEBRATING COMMITMENT TO OUR CAUSE IN 2013

- » Our Y provided a total of \$1,233,046 in confidential scholarship assistance as well as an additional \$552,551 to mission driven programs such as Adventures in Respect, **LIVESTRONG** at the YMCA, and our Integration Initiative.
- » 833 program and policy volunteers contributed 22,962 hours valued at \$499,424.
- » We employed 1,055 individuals. Staff members under the age of 21 worked 130,618 hours.
- » Our Prescriptions for a Healthy Lifestyle program helped 375 participants in their battle with chronic diseases such as cancer, multiple sclerosis, diabetes, and heart disease.
- » 2,501 third graders participated in our Nutrition Detectives programming through the Healthy Futures Initiative.
- » Our pre-school and school-age licensed childcare programs provided valuable services to 916 children per day. The program also featured iPad Technology reaching 250 pre-school students and 450 school-age students.
- » 4,862 middle school students from 11 school districts participated in our Adventures in Respect bullying prevention program.
- » 14,862 youth participated in swim lessons and water safety instruction at our aquatics centers.

DEAR FRIENDS,

Each year the sharing of our Hockomock Area YMCA's Annual Report gives us a wonderful opportunity to celebrate our commitment to cause and community. The following pages represent scrapbook style snapshots of what we celebrated in 2013.



This report also gives us an opportunity to recognize individuals and organizations that have made a significant impact to our commitment of being a cause driven organization. At the Hockomock Area YMCA our cause is our community. We also celebrate the accomplishments of emerging young leaders involved and engaged in their communities through our Y.

We are proud to report that our YMCA remains dynamic, innovative, and engaged. We recognize that there are always unmet needs and gaps and we pledge unyielding commitment to be part of community based responses and solutions.

The Hockomock Area YMCA is well positioned throughout our service area to enhance the quality of life in our 15 communities through our focus on Youth Development, Healthy Living, and Social Responsibility. We are proud of our past and are excited – in the months and years ahead – to feed the momentum that each of you has helped create.

Thank you for being part of our YMCA family.

Jeffrey P. Dufficy
Chairman, Board of Directors

Edwin H. Hurley
President

CHAIRMAN'S AWARD

Recognizing outstanding leadership, dedication, and passion working with the Hockomock Area YMCA to improve the quality of life in our community

John LaRocca

When John R. LaRocca first began his tenure as a member of the Hockomock Area YMCA, our Y served communities that faced different challenges. Fast forward to today where community challenges are more diverse, the Y's programs have tripled in number, and our organization continues to forge partnerships that bring about sustainable change. John LaRocca has not only witnessed these tremendous changes during the last 27 years of Y service, but has been deeply engaged in helping our YMCA build capacity to tackle the emerging needs today and in the future.

This year's Chairman's Award honors a distinguished volunteer leader, generous philanthropist, thoughtful community advocate, and successful businessman for his years of dedicated service, unbridled enthusiasm, and heartfelt charitable contributions.

John and his wife Marie were longtime residents of Franklin. After building his very successful William Palumbo Insurance Agency as its president and chief executive officer, John and Marie are retiring to Rhode Island. His legacy at the Hockomock Area YMCA will forever remain strong, as he has left an indelible mark.

In addition to his service as a board member, John co-chaired the Franklin Branch Capital Campaign with Mary Clermont in 2001-03, bringing to life the new Bernon Family Branch. Reflecting on building a full Y facility in his hometown of Franklin, John remarks, "Expanding the Franklin Branch was a dream of mine and of my dear friend Lee Robbins."

He also served on many committees during his Y career and has been a stalwart champion of and contributor to Reach Out for Youth & Families and our Heritage Club. John proudly notes, "The Hockomock Area YMCA is so good at touching and impacting lives in such a positive way. That's why I have great passion for our Y." John grew up in the YMCA in Rhode Island, and the Y was a big part of his life since he was 10. "At some point I always hoped to be able to give back to the Y," says John.

For nearly three decades, John LaRocca has given tirelessly to our Y and our community. The Hockomock Area YMCA will be forever grateful for John's passion, loyalty, and friendship.



NORTH ATTLEBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

Lake Pearl Luciano's

The Hockomock Area YMCA has a rich and proud history of forging community partnerships that result in organizations coming together to improve the quality of life where we live and work. One of our Y's longtime partners and collaborators is the Lorusso Family who owns and operates Lake Pearl Luciano's in Wrentham.

The Lorusso's commitment to community was evident many years ago when their property and the beautiful waterfront at Lake Pearl transformed to a YMCA summer camp for children. For 15 years the YMCA has collaborated with Lake Pearl to staff the lake with lifeguards and operate the waterfront.

Over the years Lake Pearl has been a home away from home for our YMCA. From volunteer and staff recognition events, to staff retreats, to the home of our Triathlon and our Legends Ball, the Lorusso Family and staff at Lake Pearl Luciano's have been dedicated to their community through philanthropic support of our YMCA.

"The Lorusso Family is so proud of our relationship with the Hockomock Area YMCA," exclaims Gerry Lorusso. "As a local business we enthusiastically give back to the community and our involvement with the Y is the perfect foundation for that."

All of us at the Hockomock Area YMCA are proud of this relationship and recognize that longtime friends are often the best friends. We are honored to present the North Attleboro Branch Red Triangle Award to the Lorusso Family and Lake Pearl Luciano's.



INVENSYS FOXBORO BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

Patriot Place

Patriot Place is a committed community partner whose active involvement helps our Y impact thousands of area children and families every year.

Patriot Place collaborates with the Hockomock Area YMCA in a myriad of ways and the impact continues to grow. From Healthy Kids Day, hosted by Patriot Place, involving the majority of their businesses and serving more than 2,000 area children and families, to fundraising events for our Reach Out For Youth and Families Campaign including Bass Pro Shops' Chili Cook-off, CBS Scene Campaign Post Event, The Finish at the 50, and Skating Extravaganza events with proceeds benefiting the annual campaign; our partnership is stronger than ever.

According to Brian Earley, General Manager of Patriot Place, "We are thrilled to partner with the Hockomock Area YMCA. I have seen first-hand the impact of Y programs and services. Together, we are helping local families in need while working to improve the quality of life throughout the region."

Patriot Place has become a destination venue for the Hockomock Area YMCA, helping us to showcase the impact of our organization to a much broader audience.

The relationship between Patriot Place and the Hockomock Area YMCA demonstrates the power of partnership and the impact a caring, compassionate, and committed organization can have. For these reasons, we are honored to present Patriot Place with the Invensys Foxboro Branch Red Triangle Award.



MANSFIELD ARTS & EDUCATION CENTER RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

Live Nation New England and the Xfinity Center

When two organizations share the core value of making true, lasting impact, the community is well served. This describes the relationship between Live Nation New England, the Xfinity Center and the Hockomock Area YMCA.

Owned and operated by Live Nation, the Xfinity Center is an outdoor amphitheater and a destination in Mansfield with both local and regional reach. In its 29th summer, the Xfinity Center is one of the busiest venues in New England, playing host to nearly 40 concerts per season and creating more than 600 summer jobs for young adults and area citizens. Live Nation New England and the Xfinity Center's goal is to foster a passion for the arts in our local community and a commitment to giving back as a good neighbor.

The Hockomock Area YMCA is proud of its relationship with Live Nation New England and the Xfinity Center. In 1993, Bruce Montgomery, general manager of the then Great Woods Center for the Performing Arts, was part of our Mansfield Founders' Campaign to open a Hockomock Area YMCA facility in Mansfield. Over the years, this organization has continued to support our Y in many ways. Most recently in July 2013, the Hockomock Area YMCA's Youth Theatre Camp enjoyed the once-in-a-lifetime chance to rehearse Peter Pan on the same stage graced by some of the world's greatest entertainers. In June 2013, the Xfinity Center provided a concert experience to 50 Y families including members who receive scholarship assistance as well as participants in the Integration Initiative.

"It has been a privilege, both personally and as General Manager of the Xfinity Center, to join together with the Hockomock Area YMCA and its staff to offer its youngest members access to the professional world of performing arts and entertainment," says Bruce Montgomery. "By working with the YMCA, a nationwide organization like LiveNation has had the opportunity to contribute to our local community in a thoughtful and impactful way, helping thousands of area youth and their families."

Our Hockomock Area YMCA is proud of our relationship with Live Nation New England and the Xfinity Center and are grateful for Bruce's longtime leadership and friendship.



BERNON FAMILY BRANCH RED TRIANGLE AWARD

Recognizing individuals or organizations for their steadfast dedication and partnership with the Hockomock Area YMCA to meet the changing needs of our community

Bellingham Public Schools

The partnership and collaboration between the Bellingham Public School District and the Hockomock Area YMCA is a shining example of the positive impact on kids and families that occurs when community advocates work together to meet emerging needs.

This collaboration is strong and impressive in terms of variety and impact. School age childcare is offered in three elementary schools. In addition our Y partners with Bellingham School Principals Carolyn Rafferty, Jaime Slaney, and Eileen Tetreault to provide a variety of after school programs.

The Bellingham Public Schools embrace the Y's Healthy Futures Initiative through involvement in Safe Routes to Schools, Nutrition Detectives, community gardens at three schools, and the new BOKS program developed by Reebok with the goal of getting kids physically active before school. Remarkd Superintendent Ed Fleury, "I have received numerous complimentary comments about our partnership with the Y. The impact has been so positive from parents, teachers, and students alike."

The Bellingham Public Schools also participates in our Adventures in Respect bullying prevention program for middle school students and this year began offering the Stewards of Children Child Sexual Abuse Prevention training to district leadership staff. Mr. Fleury said, "It is so important to heighten awareness and education on this important issue to support staff and further our strong desire to protect children."

Our YMCA is proud and privileged to collaborate with the Bellingham Public Schools on so many initiatives. We admire the leadership of Superintendent Fleury and his entire team for their unbridled commitment to the children and families so well served by such a progressive school system.



YOUTH OF THE YEAR

Recognizing youth members of the Hockomock Area YMCA who, as a result of their commitment and dedication, make a positive impact on YMCA members, participants, and staff

Erin McGinley

Walk into our Bernon Family Branch and you'll likely find Erin McGinley. We are proud to honor Erin as this year's Youth of the Year for the Bernon Family Branch. Between volunteering, part-time work, and exercise, Erin is always at the Y. She is passionate about helping people and doing better for the world. Erin recalls, "When I moved to Franklin in 3rd grade, I joined the Y's afterschool childcare where I found my second home. The Y helped me fit in."

Erin's broad path at our Y has led her from youth theatre to starring roles at Franklin High School. Her extensive involvement in our YMCA includes being a summer camp counselor and numerous jobs in almost every YMCA department. For the past two years, Erin has held leadership positions on the Executive Board of the Teen Leaders Club.

Enthusiasm spills over when Erin discusses her interests. "I am an actress," she boasts; with the next breath, "I am a counselor." She recalls a camper afraid to do archery. Working patiently with her, the girl eventually found success – hit the target – and Erin remembers the hug she received and the words "I couldn't have done it without you!"

Erin tells everyone she knows to join YMCA Teen Leaders Club, which helped her to see community service as so much more. "I love service and the Y taught me that," says Erin. She volunteers in our Integration Initiative and runs weekly Teen Leaders meetings. Last summer, Erin earned a once in a lifetime trip to Prague to attend YMCA Europe Festival, a week-long event uniting 10,000 teens from all over the world.

Starting in the fall, she will attend UMASS Boston on a full scholarship. Erin's goal is to someday become Secretary of State.

Nick Meccas-Faxon

Meet Nick Meccas-Faxon, a valued staff member in our Hockomock Area YMCA sports department and summer camp, who has developed into a true leader and role model to children and families at our Invensys Foxboro Branch.

Nick, a Sharon resident, has a passion for building community. "I really enjoy playing a role in building bonds among kids at camp," says Nick. Through sports, he teaches kids



"I love service and the Y taught me that."

– Erin McGinley



"The Y has given me confidence."

– Nick Meccas-Faxon

**“I love how
the Y is
accepting
of all.”**

– Andrew Waple



respect and to work hard as part of a team. He adds, “Seeing kids develop, and assisting in that process, is extremely rewarding. The Y has given me confidence. It’s given me something of my own, something I’m good at, something I love doing.”

In addition to running sports programs, Nick is a leader in charge of training high school staff. Nick appreciates when kids run up to him smiling because he is just as happy to see them. He thrives on helping kids and staff to develop. “Kids look up to us. It’s important,” says Nick.

“The Y has given me so much. And to know that I’ve given something back is humbling and rewarding,” he adds. Nick volunteers for the Y’s annual campaign by asking friends and family to support the Y. Exclaims Nick, “What I like about the Campaign is that I’ve taught kids on scholarship but not known. When no one knows, we are all equal and the kids can focus on just being kids, playing sports, and having fun.”

When he graduates, Nick will do so as valedictorian of Xaverian Brothers High School. During high school, Nick was actively involved in service with his peers including building a home in Mississippi and a community project in Ecuador. In the fall, Nick will attend Georgetown University to study history with aspirations to pursue law. While in college, he hopes to work with youth at risk in Washington D.C. as part of a program to teach kids to play baseball.

Andrew Waple

Andrew Waple, North Attleboro resident and Tri Country High School senior, is a shining example of a motivated, talented teen who has a passion for making a difference. A talented and motivating leader, he is consistently the first person to arrive and the last person to leave when he volunteers at events and initiatives through the YMCA Teen Leaders program. With a brightness that surrounds him, Andrew embraces every opportunity that comes his way.

Andrew began going to the North Attleboro Branch in sixth grade when he was encouraged by Y staff to join the Teen Leaders Club. “I love how the Y is accepting of all,” explains Andrew. “When I grew up, I never really knew about the Teen Leaders Club until I started helping out at the Y. I didn’t realize how much the Leaders Club is needed by youth and how it makes a difference.”

“The Y introduced me to a world I did not know existed and to so many opportunities. I know now I want to work with teens. I would like to be a Y teen director someday,” adds Andrew. “I want to give back and help others.”

Andrew currently works as a Y Ropes Facilitator and teaches sports. Outside the Y, he holds many diverse leadership positions and volunteer roles in numerous community initiatives. He talked about how the Y impacts his daily life, “The Y gave me confidence to work with kids and taught me how to be a leader, to help and encourage kids, make others smile, and make a difference.”

Andrew will work at Silver Bay YMCA in Lake George this summer and attend Springfield College this fall, majoring in Youth Development. Andrew’s long term plans are to travel to London, work at a YMCA overseas, and someday become a YMCA CEO.

CELEBRATING OUR COLLECTIVE IMPACT



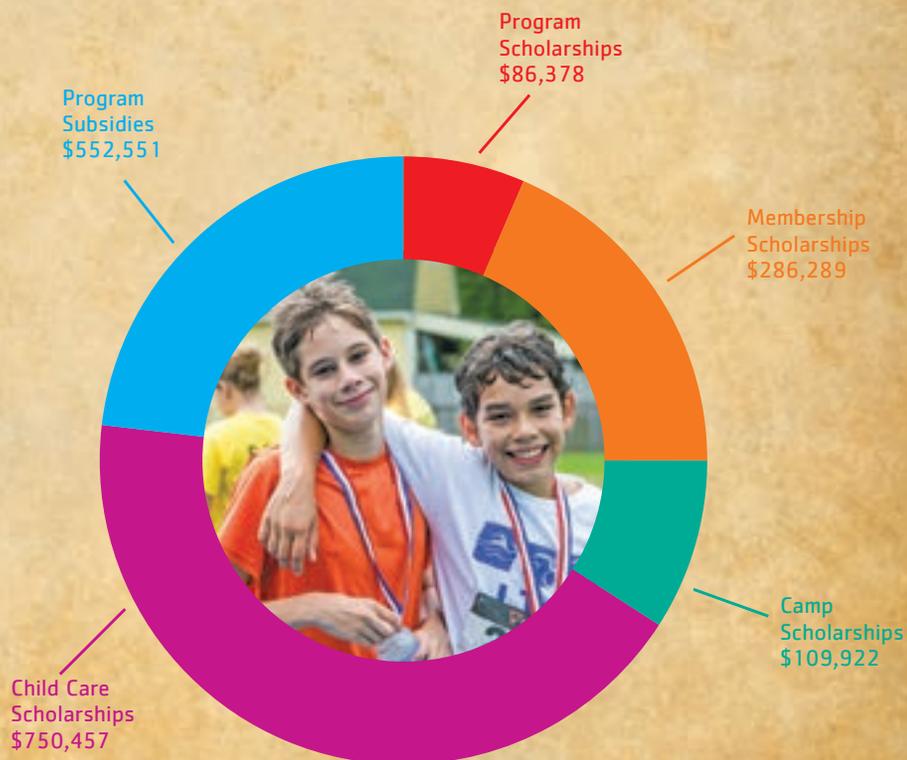
OUR MISSION

The Hockomock Area YMCA is a not-for-profit charitable community service organization of men, women, and children of all ages, ethnic origins, religious affiliations, and socioeconomic levels united in a common effort to positively influence the quality of life of its members, families, and communities. Based on the foundation of Judeo-Christian values, our programs and activities emphasize the development of the whole person in spirit, mind, and body and are available to all individuals regardless of their ability to pay.



2013 SCHOLARSHIPS AND PROGRAM SUBSIDIES

In 2013, the Hockomock Area YMCA provided \$1,785,597 in scholarship and program subsidies. Program subsidies include our LIVESTRONG at the YMCA, our Integration Initiative, and our Teen Centers and Programs. The following chart shows the breakdown of this critical support provided to more than 15,000 children and families.



2013 FINANCIAL STATEMENT

	2013	2012
PUBLIC SUPPORT AND REVENUE		
Public Support		
Capital Campaign	\$50,431	\$294,899
Annual Support Campaign	547,178	576,160
Contributions	415,517	234,037
United Way	35,000	35,000
Special Events	231,388	221,900
Revenue		
Program Fees	7,713,902	8,213,692
Membership Dues	6,456,370	6,408,551
Investment Income	64,838	60,424
Net Investment Gains	491,156	263,993
Gain (Loss) on Interest Rate Protection	225,499	(111,913)
Other Income	68,345	83,676
Total Public Support and Revenue	16,299,624	16,280,419
EXPENSES		
Programs and Support Services	14,449,506	14,486,488
Depreciation and Amortization	1,546,441	1,521,724
Fund Raising Expenses	424,964	364,205
Total Expenses	16,420,911	16,372,417
Excess of Expenses over Public Support and Revenue	(\$121,287)	(\$91,998)



HOCKOMOCK AREA YMCA

Bernon Family Branch

45 Forge Hill Road
Franklin, MA 02038
508.528.8708

Invensys Foxboro Branch

67 Mechanic Street
Foxboro, MA 02035
508.543.2523

North Attleboro Branch

300 Elmwood Street
North Attleboro, MA 02760
508.695.7001

Mansfield Arts and Education Center

40 Balcom Street
Mansfield, MA 02048
508.339.3066

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